

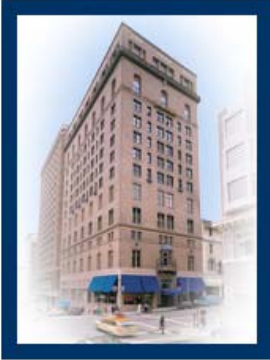


SERVICE DISABLED VETERANS BUSINESS INITIATIVES AND CONFERENCES



THE NATIONAL VETERANS ENTREPRENEURSHIP CONFERENCE

A Conference for Service Disabled Veteran and Veteran Owned Small Businesses



NATIONAL VETERANS' ENTREPRENEURSHIP CONFERENCE

MARINE'S MEMORIAL CLUB & HOTEL

**January 2010
SAN FRANCISCO, CALIFORNIA**

The Association for Service Disabled Veterans (ASDV) is the non-profit organization that pioneered the concept of "ENTREPRENEURSHIP" as a valid goal in the rehabilitation of disabled in service and prisoner of war military veterans (SDV). In 1989, ASDV sponsored "pioneering" legislation that requires that 3% of the total procurement of State of California Government Agencies, and their prime contractors, be directed to service disabled veteran enterprises (SDVE). That legislated policy was subsequently endorsed by a state constitutional referendum approved by the State of California Supreme Court.

ASDV sponsored Public Law 106-50 that legislated a federal goal of 3% of all federal agency procurement, and that of their prime contractors, be directed to SDVE. This legislation also established supporting authority and institutions to enable the implementation of the P.L. 106-50 legislation. ASDV and Task Force for Veterans Enterprise (TFVE) also co-sponsored P.L. 108-183 Section 3, unanimously passed by the U.S. Congress and enacted by the President of the United States, 20 December, 2003. P.L. 108-183 establishes SDVE "SOLE SOURCE" and "RESTRICTED COMPETITION" for federal procurements, Public Law 109-461, "The Veterans' Business Promotion Act of 2006" and the Veterans' sections of the "SBA Reauthorization Act". ASDV and TFVE drafted the President's Executive Order 13360 that directed government action to assist SDVE.

American Legion Post 236 is a leader in the response by the California American Legion to the need to provide various opportunities for America's Veterans.



**SERVICE DISABLED VETERANS
BUSINESS INITIATIVES AND CONFERENCES**



SPONSORSHIP PARTICIPATION

Yes, My Company agrees to become a Patriot Partner Contributing Sponsor in the following capacity:

- Platinum Patriot Sponsor -- \$50,000 _____
- Gold Patriot Sponsor -- \$25,000 _____
- Silver Patriot Sponsor -- \$12,000 per event _____
- Supporting Partner -- \$7,500 per event _____
- Program Sponsor -- \$5,000 per event _____

Company: _____

Company Representative: _____

Address: _____

City, State, Zip: _____

Contact Phone No.: _____ Fax No.: _____

E-mail: _____ Web site: _____

**Please make checks payable to: American Legion Post 236
Please Mailto:
P.O. Box 20312
Stanford, CA 94309
Attn: Conference**

NATIONAL SPONSORSHIP LEVELS

Platinum Patriot Sponsor -- \$50,000

- Benefits for a 12 month period beginning at time of signing agreement, including:
- Company Advertising Banner on ASDV Web site Home Page (www.asdv.org)
- Company Name and/or Logo on asdv.org sponsorship page for each event
- Company Name and/or Contact person listed in Guide of each ASDV event
- Badge "lanyards" printed with Company Name and Logo and distributed with badges at all ASDV events
- One focused e-mail direct marketing campaign targeting sponsor's SDVE sub-contracting requirements



SERVICE DISABLED VETERANS BUSINESS INITIATIVES AND CONFERENCES



- Table for Company at event luncheon (eight attendees)
- One exhibit at each event (where exhibits allowed)
- Full Page Advertisement in event Guide including Contact Person
- Opportunity to place company promotional materials at lunch tables for each leadership course event
- "Certificate of Patriot Partnership" presented to company representative during each event luncheon
- Two minute welcome by company representative at each ASDV luncheon

Gold Patriot Sponsor -- \$25,000

- Company Advertising Banner or logo on ASDV web site Home Page and event "Sponsor" page
- Company Name and/or Logo mentioned in all promotion for one event of your choice
- Table for Company at event luncheon (eight attendees)
- One exhibit in each event (where exhibits allowed)
- Half Page Advertisement in event Guide including Contact Person
- Opportunity to place company promotional materials at lunch tables for two events
- "Certificate of Patriot Partnership" presented to company representative during event luncheon

Silver Patriot Sponsor -- \$12,000 per event

- Company Banner or Logo on event website "Sponsor" page,
- Company Name and Contact person listed in the event Guide
- Registration for three attendees
- Half Page Advertisement in the event Guide
- Opportunity to place company promotional materials at each lunch tables for event
- "Certificate of Patriot Partnership" presented to company representative at luncheon as "Silver Patriot Sponsor"

Supporting Partner -- \$7,500 per event

- Company Name and Logo on event "Sponsor" web site page
- Company Name and Contact person listed in the event Program
- Listed as "sponsor" on event program
- Introduced at luncheon as "Supporting Partner"

Program Sponsor -- \$5,000 per event

- Logo and listing on event program
- Introduced at luncheon as "Program Sponsor"



SERVICE DISABLED VETERANS BUSINESS INITIATIVES AND CONFERENCES



Schedule of Events: Marine's Memorial Club & Hotel

January 2010 – Day 1

Conference and Seminar Registration / Check-In
 "One-to-One" Appointments with Contracting Officers from Federal and State Agencies and Prime Contractors
 Noon - Matchmaking Appointments Sign-up;
NEW! Click "Matchmaking Appointments" tab above to Sign-up Online for Matchmaking Appointments.
 Exhibits Set up

1:00 pm "Veteran's Stimulus Benefits"
 A roundtable hearing to protect America's Veteran Financial Future (Concurrent)

1:00 pm Concurrent Seminar: "YOU MAY NOT FIND A JOB, BUT – YOU CAN START and EXPAND A BUSINESS!!"

January 2010 – Day 2

8:00am (Ongoing) Conference Registration / Check-In
 Matchmaking Appointments Sign-up;

- "One-to-One" Appointments with Contracting Officers from GSA, Department of Veterans' Affairs, Department of Defense and Prime Contractors

 Exhibits Set up

9:00am "Where Are We - Veterans' Stimulus Bill" Accomplishments and Future Goals"
 Association for Service Disabled Veterans (ASDV)
 John K. Lopez, Chairman

 NCIRE
 Robert Obana, CEO

 Rick Weidman, Chairman
 Task Force for Veterans' Entrepreneurship (TFVE)

 U.S Department of Veterans Affairs - CVE

10:30 am Visit Exhibits
 (Exhibit booth registration form)
 "1-to1" Appointments with Contracting Officers
 9am - 4:30pm



SERVICE DISABLED VETERANS BUSINESS INITIATIVES AND CONFERENCES



11:30 am U.S. Congress Report on Veterans and Veteran Entrepreneurship - Achievements and Initiatives

Nancy Pelosi, Speaker of the House,
U.S. House of Representatives, *(Invited)*
Representative Robert Filner, Chairman,
Committee for Veterans Affairs, U.S. House of Representatives *(Invited)*
Representative Steve Buyer, Ranking Member
Committee for Veterans Affairs, U.S. House of Representatives *(Invited)*

1:00 pm John K. Lopez
"The Real Goal" (A Panel Discussion)

Mark Holodny, MD
Associate Professor of Medicine,
Stanford School of Medicine
Director AIDS Research Center
PAVAMC

"Veteran Health and Business Ownership"

Paul Volberding, MD
Professor and Vice Chair Department of Medicine, UCSF
Chief of Medical Service, SFVAMC

Controlling Disability Demands of Business

Charles Marmar, MD
Professor and Vice Chair Department of Psychiatry, UCSF
Associate Chief of Staff, Mental Health, SFVAMC

Self Employment and Managing Your Capacity

Seth Landefeld, MD
Professor and Chief of Geriatrics Service, UCSF and SFVAMC

2:30pm Seminar: "Resources for Success: Panel I - Public "

U.S. General Services Administration
U.S. DVA Center for Veterans' Entrepreneurship
U.S. Small Business Administration
U.S. Department of Defense

3:00 pm Seminar: "Resources for Success: Panel II - Private"

PG & E
AT&T
Blue Shield of California
McKesson
Union Bank of California
Verizon



**SERVICE DISABLED VETERANS
BUSINESS INITIATIVES AND CONFERENCES**



The Task Force for Veterans' Entrepreneurship

Washington D.C.

**Association for Service Disabled Veterans
Association of Small Business Development
Centers
American G.I. Forum of the United States
AMVETS (American Veterans)
Black Veterans for social Justice, Inc.
Blinded Veterans Association
Disabled American Veterans
Enlisted Association of the National Guard
Jewish War Veterans of the USA
Korean War Veterans Association
National Association for Black Veterans
National Association for Uniformed
Services**

**National Coalition for Homeless Veterans
National Gulf War Resource Center
Non-Commissioned Officers Association of
the USA
Paralyzed Veterans of America
Reserve Officers Association of the United
States
Military Officers Association of America
The Retired Enlisted Association
Vietnam Veterans of America
Vietnam Veterans of California, Inc.
Iraqi Freedom Veterans
Afghanistan Veterans Association
American Legion Enterprise Post 236**

“THE WILLINGNESS WITH WHICH OUR YOUNG PEOPLE
ARE LIKELY TO SERVE IN ANY WAR, NO MATTER HOW
JUSTIFIED, IS DIRECTLY PROPORTIONAL TO THE
TREATMENT THEY PERCEIVE VETERANS OF PREVIOUS
WARS HAVE BEEN TREATED AND APPRECIATED.”

- George Washington

For all questions and inquiries regarding ASDV Conference Sponsorship,
Please contact us at (415) 437-1400